



2nd International Conference on Drug Discovery & Therapy

February 1 - 4, 2010, Dubai, UAE

**ICDDT
2010**

Sponsorship and Exhibition Prospectus

2nd International Conference on Drug Discovery and Therapy

**Dubai Mens' College
Dubai, United Arab Emirates
February 1 - 4, 2010**

www.icddt.com

Organized By:



**HIGHER
COLLEGES OF
TECHNOLOGY**



Sponsorship and Exhibition Prospectus



The Conference

The 2nd International conference on Drug Discovery and Therapy (ICDDT 2010) will again take place in Dubai, United Arab Emirates from February 1 - 4, 2010. The conference will be jointly hosted by the Higher Colleges of Technology (HCT), UAE and Eureka Science Ltd.

The objectives of the Conference will be:

- To provide an annual forum for the dissemination of information about research advances in the field of Drug Discovery and Therapy.
- To identify, debate and promote innovative treatment strategies to reduce the prevalence various diseases.

Delegates

The conference expects to attract approximately 1500 international delegates who are experts and opinion leaders in the field of Drug Design and Therapeutic Research. Delegates cover a wide range of professions including researchers from both pre-clinical and clinical sectors, academia, pharmaceutical industry, doctors and allied health professionals working in the field.

Why Sponsor

Sponsoring this conference will demonstrate your commitment to support the drug discovery process and related therapies towards prevention and cure of major diseases affecting humanity. The objective must be to support this unique international conference which aims to provide a platform for all pharmaceutical scientists, internists and primary care physicians to discuss and learn about all the important international breakthrough developments on drug discovery and on new therapeutics. The scientific program has been developed by a committee of leading experts and comprises of 22 tracks:

1. Successful Drug Discovery from the Research Lab to the Marketplace
2. Global Roundup of Pharmaceutical Research Capabilities and Opportunities
3. Drug Discovery & Therapy in the Middle East: Challenges and Opportunities
4. Translational Biomedical Research
5. Enabling Technologies
6. Proteomics & Bioinformatics
7. Drug Delivery
8. Anti-infectives
9. Biologics
10. Cardiovascular
11. Pulmonary
12. Central Nervous System
13. Diabetes and Obesity
14. Inflammation and Immunology
15. Oncology
16. Women's Health Issues
17. Regulatory Affairs
18. Generic Pharmaceuticals: Challenges and Opportunities
19. Nanotechnology in Biomedical Research
20. Endothelial Dysfunction in Cardiovascular Disease
21. Development in other Therapeutic Areas
22. Global Pharma Outsourcing

For updated list of tracks please visit: www.icddt.com

Conference Organizers

The 2nd International conference on Drug Discovery and Therapy will be organized by Eureka Science Ltd <http://www.eureka-science.com/events> in collaboration with Higher Colleges of Technology of UAE www.hct.ac.ae .

Should you require any further information, please contact us at:

Eureka Science
Executive Suite Y 26
PO Box 7917, SAIF Zone
Sharjah
UAE
Tel: +9716 5571132
info@eureka-science.com

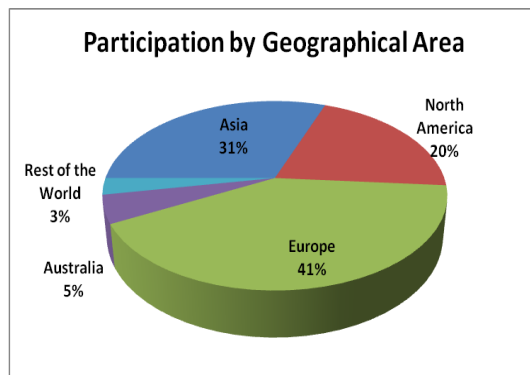
Venue

ICDDT 2010 will be held at the Dubai Men's College which is 15 minutes' drive away from the modern city centre. More details about the venue can be viewed at <http://dbm.hct.ac.ae/Home.aspx>

ICDDD 2008 Statistics

Attendee Breakdown

Active participants	602
Exhibitors	20
Accompanying persons	100
Total Attendees	722



Some Eminent Participants

10 participating Nobel Laureates :

- Prof. J. Robin Warren
- Prof. Dr. Robert Huber
- Prof. Dr. Klaus von Klitzing
- Prof. Yuan T. Lee
- Prof. Richard R. Ernst
- Prof. M. Veltman
- Prof. Sir Harry Kroto
- Prof. Johann Deisenhofer
- Prof. Kurt Wuthrich
- Prof. J. Robert Schrieffer.

2008 Exhibitors

- New Chemistry Horizons Laboratories Ltd.
- Dubai Pharmacy College
- Dubai Medical College for Girls
- DUBIOTECH - Dubai Biot. & Research Park
- Bentham Science Publishers Ltd.
- Nowicky Pharma, FQS Poland
- Chembridge Corporation
- Emirates Airlines
- WYETH, Phoenix Pharmaceuticals, Inc.
- Prous Science
- Higher Colleges of Technology
- RAK Medical & Health Sciences University
- Iris Biotech GmbH
- Science Magazine

ICDDD 2008 - SPONSORS

Wyeth



GVK BIO



ICDDD 2008 – Snap Shots



Scientific Program at a glance (Provisional)

ICDDT
2010

	Monday, February 01, 2010	Tuesday, February 02, 2010	Wednesday, February 03, 2010	Thursday, February 04, 2010
8:00	Registration	Plenary Lecture 1,2,3	Plenary Lecture 1 & 2	Session Lectures
8:30	Registration	Plenary Lecture 1,2,3	Plenary Lecture 1 & 2	Session Lectures
9:00	Registration	Plenary Lecture 1,2,3	Plenary Lecture 1 & 2	Session Lectures
9:30	Registration	Plenary Lecture 1,2,3	Plenary Lecture 1 & 2	Session Lectures
10:00	Inauguration	Plenary Lecture 1,2,3	Invited Lectures	Coffee Break + Exhibition + Posters
10:30	Inauguration	Plenary Lecture 1,2,3	Invited Lectures	Session Lectures
11:00	Coffee Break + Exhibition Opens	Coffee Break + Exhibition + Posters	Invited Lectures	Session Lectures
11:30	Plenary Lecture 1 & 2	Invited Lectures	Invited Lectures	Session Lectures
12:00	Plenary Lecture 1 & 2	Invited Lectures	Invited Lectures	Session Lectures
12:30	Plenary Lecture 1 & 2	Invited Lectures	Coffee Break + Exhibition + Posters	Session Lectures
13:00	Lunch	Invited Lectures	Invited Lectures	Lunch
13:30	Lunch	Lunch	Session Lectures	Lunch
14:00	Lunch	Lunch	Session Lectures	Session Lectures
14:30	Invited Lecture 1	Session Lectures	Lunch	Session Lectures
15:00	Invited Lecture 2	Session Lectures	Lunch	Session Lectures
15:30	Coffee Break + Exhibition + Posters	Session Lectures	Session Lectures	Session Lectures
16:00	Invited Lecture 3	Session Lectures	Coffee Break + Exhibition + Posters	Coffee Break + Exhibition + Posters
16:30	Invited Lecture 4	Session Lectures	Coffee Break + Exhibition + Posters	Coffee Break + Exhibition + Posters
17:00	Invited Lecture 5	Coffee Break + Exhibition + Posters	Session Lectures	Session Lectures
17:30	Invited Lecture 6	Session Lectures	Session Lectures	Session Lectures
18:00	Poster Session	Session Lectures	Poster Session	Poster Session
18:30	Poster Session	Session Lectures	Poster Session	Poster Session
19:00	Day Close	Day Close	Day Close	Day Close
19:30				
20:00	Cocktail		Gala Dinner	Closing Ceremony

Sponsorship Packages

Items	Cost	Benefits & additional information
Gold Sponsorship:	US\$ 75,000.00	18 SQM Exhibition space 4 Exhibitor Registrations 4 Full delegate Registrations 4 Invitations to the Gala Dinner 1 full page color advertisement in the congress program book (inside front) Half page company profile in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage
Silver Sponsorship:	US\$ 40,000.00	First Choice of Exhibition Space - after Gold Sponsors 9 SQM Exhibition space 2 Exhibitor Registrations 2 Full delegate Registrations 2 Invitations to the Gala Dinner Half page company profile entry in the congress program 1 Delegate Bag Insert Acknowledgement on the congress website Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage
Bronze Sponsorship:	US\$ 25,000.00	One Delegate Bag Insert 1 Full delegate Registration 1 Invitation to the Gala Dinner Branding on Back Drop and recognition via logo during conference inauguration Branding on all offsite / onsite promotional material and signage
Poster Session Sponsor:	US\$ 10,000.00 per daily sessions	Company logo on each poster board (logo printed on each poster number) Branding on all offsite / onsite promotional material and signage

Delegate Sponsor:	US\$ 10,000.00 per delegate (will cover registration fee and accommodation expenses only)	Branding on all offsite / onsite promotional material and signage Special Branding on Delegate Badges
Congress Program Book:	US\$ 10,000.00	Full page advertisement on the outside back cover of the Congress Program
Congress Program Advertisement:	US\$ 2,500.00 per ad Full page, full color ad	Advertisement in the body of the Congress Program
Pocket Program:	US\$ 7,500.00	Company Branding with logo on Pocket Program
Delegate Bags:	US\$ 25,000.00 (Placement of the logo will be at the discretion of the organizers)	Company logo printed on each Delegate Bag
Delegate Bag Insert:	US\$ 2,000.00 (Per Insert)	Up to 2 pages (A4 size), Company information in every Delegate Bag
Delegate Pad and Pen:	US\$ 5,000.00	Company logo & Congress logo on congress pad and pen in every Delegate Bag
Internet Cafe:	US\$ 10,000.00	Company logo on screens and signage
Lunch: (Per Day):	US\$ 15,000.00	Company logo at lunch stations
Coffee Break: (Per Break):	US\$ 7,500.00	Company logo at coffee stations

Commercial Exhibition

The exhibition will be another attraction of ICDDT 2010 and will be located close to the main auditorium and the exhibition hall will incorporate the conference poster exhibition, all catering points and the internet cafe. The scientific program will be structured to maximize opportunities for delegates to visit the commercial exhibition – with the coffee and lunch breaks lounge areas, and poster sessions all being held nearby.

Space at the Commercial Exhibition will be sold on a first come, first served basis, with Gold and Silver Sponsors taking priority. There will be a space of 50 exhibition booths of 3x3m each.

Exhibition Costs:

Stands at the shell scheme are available in a variety of sizes starting from 9 square meters (3m x 3m). The cost of this package is **US\$ 4800** (Early Bird price of booth is US\$ 4500 until October 2, 2009)

The price includes:

- Back and side walls
- One electrical socket (230V)
- 3 spotlights per 9m²
- Company name-board
- Company listing in the Conference Program Book
- One Exhibitor registration per 9m² stand

Exhibitor Registration includes:

- Access to the Commercial Exhibition
- Access to Scientific sessions
- Access to the Poster Exhibition
- Access to the Lunches, Shopping trip & Dinner
- Attendance at the Welcome Reception
- Lunch and refreshments at all scheduled coffee breaks

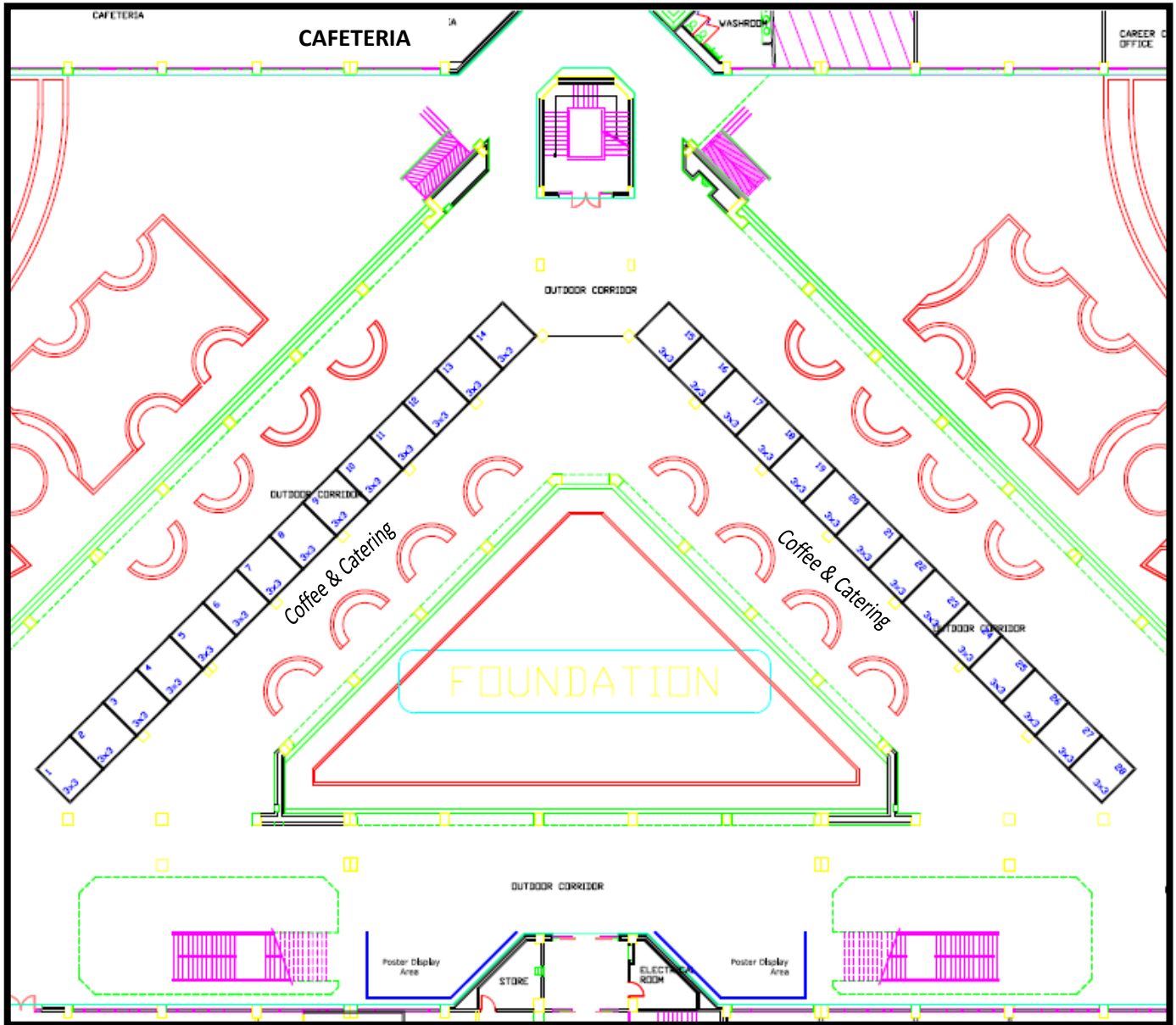
Additional Exhibitors will be charged a Exhibitor registration fee of **US\$ 400 /-** each. Exhibitor only registrants will not be provided to access lecture sessions.

The exhibition manual will be distributed approximately 2 months prior to the conference. The manual will contain details of the costs and booking arrangements for additional carpet, electricity, furniture, lighting and catering etc.

Exhibition Timetable (Provisional)

January 31, 2010 -	Set up day 1200 hrs onwards.
February 1, 2010 -	Exhibition Open
February 2, 2010 -	Exhibition Open
February 3, 2010 -	Exhibition Open
February 4, 2010 -	Exhibition Open – Break Down to start at 1200 hrs.

Exhibition Floor Plan



Terms and Conditions

Important Information

- The details in this document are correct at the time of printing. The organizers do not accept liability for any changes that may occur.
- The organizers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space.
- The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls.
- Only registered conference delegates will be granted access to the commercial exhibition.
- The organizers reserve the right to amend the attached floorplan should it be felt that such an amendment would benefit the conference as a whole.
- The organizers must approve the size and content of all delegate bag inserts.
- Branding and catering over and above that listed in this prospectus is at the sponsors' expense.
- In return for a hyperlink from your company name on the conference website, the sponsor is required to provide a reciprocal link from their website to the conference website –www.icddt.com

Payment Schedule

- 25% on signing of Booking Form to secure your preferred option.
- Remainder due September 1, 2009

Payments must be made by either:

- Direct bank transfer – details available upon request
- Company Cheque payable to Eureka Science Ltd.
- Credit card – payment form available upon request
- All payments must be in US Dollars.

Terms and Conditions of Contract

1. If the Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the space to another company. The Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organizers. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.
2. No exhibitor shall erect any sign, stand wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor. Plans of the proposed exhibition stand must be supplied to the Organizers for approval by the date stipulated in the Exhibitor Manual.
3. All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the organizers.
4. Dismantling the Exhibits – Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the Exhibition – February 11, 2010. All exhibits and display material must be removed by the time indicated by the Organizers in the Exhibitor Manual.
5. Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, the relevant Health and Fire Departments and with all relevant State Acts.
6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the stand is located- by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.

7. Exhibitors have thirty (30) days in which to make their final payment when it falls due. After this time, and only when monies have not been paid, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organizers by the Exhibitor are paid in full.
8. Exhibitor's Liability – Every Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organizers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organizers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organizers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.
9. Insurance Liability – Neither the organizers nor the Dubai Mens' College will be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the stand and all associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organizers.
10. The Exhibitor is responsible for the safety of products and general display of the stand. During move-in and move-out period, material should not be left unattended at any time.
11. It is the responsibility of the Exhibitor to leave the stand clean and tidy during the Exhibition and after moving out.
12. The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.
13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.
14. The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.
15. Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space in its entirety. (d) That the reason given for the request of the cancellations is, in the opinion of the Organizers, well-founded. (e) That the Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.
16. The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.

17. Conduct of Exhibitor and Representatives (a) Annoyance: The Organizers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Organizers reserve the right to prohibit their use if in the Organizers opinion any annoyance is being caused. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.

18. The Organizers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organizers in the Event of any claim made against the Organizers.

19. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non compliance with the rules and regulations there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organizers.

20. No stand may be sub-let in any manner without the consent of the Organizers.

Sponsorship & Commercial Exhibition Booking Forms

Company Name : _____

Contact Person : _____

Position / Designation : _____

Office Mailing Address : _____

Post Code : _____ Country : _____

Telephone : _____ Fax : _____

Email address (es) : _____

We agree to abide by the terms and conditions set out in this brochure

Name : _____

Signature: _____

Date: _____

Please return this form to :

2nd International Conference on Drug Discovery & Therapy

Executive Suite Y - 26

P.O. Box 7917, Saif Zone

Sharjah, U.A.E.

Email : marketing@icddt.com or info@icddt.com

Tel: +971-6-5575783

Fax: +971-6-5575784

We wish to reserve sponsorship / Exhibition as follows: Select (✓) appropriate

Items	Cost		Quantity	Amount
Gold Sponsorship:	US\$ 75,000.00	<input type="checkbox"/>		
Silver Sponsorship:	US\$ 40,000.00	<input type="checkbox"/>		
Bronze Sponsorship:	US\$ 25,000.00	<input type="checkbox"/>		
Poster Session Sponsor:	US\$ 10,000.00 per daily sessions	<input type="checkbox"/>	No. of Days _____	
Delegate Sponsor:	US\$ 10,000.00 per delegate	<input type="checkbox"/>	No. of Delegates _____	
Congress Program Book:	US\$ 10,000.00	<input type="checkbox"/>		
Congress Program Advertisement:	US\$ 2,500.00 per ad Full page, full color ad	<input type="checkbox"/>	No. of Ads _____	
Pocket Program:	US\$ 7,500.00	<input type="checkbox"/>		
Delegate Bags:	US\$ 25,000.00	<input type="checkbox"/>		
Delegate Bag Insert:	US\$ 2,000.00 (Per Insert)	<input type="checkbox"/>	No. of inserts _____	
Delegate Pad and Pen:	US\$ 5,000.00	<input type="checkbox"/>		
Internet Cafe:	US\$ 10,000.00	<input type="checkbox"/>		
Lunch: (Per Day)	US\$ 15,000.00	<input type="checkbox"/>	No. of Days _____	
Coffee Break: (Per break):	US\$ 7,500.00	<input type="checkbox"/>	No. of Breaks _____	
Commercial Exhibition: We wish to reserve space in the Commercial Exhibition at ICDDT-2010. Our preferred booth numbers are : 1. _____ 2. _____ 3. _____	US\$ 4800.00 (Early Bird price of booth is US\$ 4500 until Oct 2, 2009)	<input type="checkbox"/>	No. of Booths required _____	
25 % Deposit is required to secure the sponsorship option and exhibition space			Total Amount in US\$	